

# POWER

# RARELY FALLS

Aida Wilde, London, UK

# WITHIN

# THE RIGHT HANDS

**AIDA WILDE** is an Iranian born, London-based printmaker/visual artist and educator. Wilde's diverse screen-printed indoor/outdoor installations and social commentary artworks have been featured on city streets and galleries around the world and are responsive works on gentrification, education, and equality. Wilde's academic career includes being an alumna of and associate lecturer and course director at the Surface Design and Foundation of Applied Arts at the London College of Communication, University of the Arts (2004-2015). Aida's serigraphs have been exhibited in and outside the UK at institutions including the Victoria & Albert Museum, the Women's Art Library, Goldsmiths, Vienna's Fine Art Academy, Somerset House, the Fitzwilliam Museum, and Saatchi Gallery.

In this large-scale work, I reference my own experiences of displacement, loss, and trauma – having fled Iran during its war with Iraq (1980–1988), along with my mother and sisters – whilst connecting these with the experiences of countless others.

In the foreground of this street-based triptych, the hands of my mother and younger sister are raised in iconic gestures of resistance atop marble pedestals – on a monumental magnitude often reserved for celebrating men’s histories. The bold text etched on the plinths arrest the viewer by invoking a direct call to reflection and action – slogans that echo Jenny Holzer’s iconic street-based work: ‘Power rarely falls within the right hands’; ‘If you only knew how exhausting it is to be powered by rage’; ‘There can be no Gods walking among us’.

My sister is the Iranian poet Ziba Karbassi. Here, I arm her hand with a quill, connecting my own street-based public visual intervention to my sister’s quiet – but no less powerful – poetic acts of resistance:

*From everyone  
More than everything  
From all  
More than everyone ever  
I believe in my own chest  
In the moment of the bullet<sup>1</sup>*

The background to the work is densely woven with the names of just some of the thousands of women and girls who have been murdered in the struggle against Iran’s oppressive regime. In acknowledgement of the uprising sparked in 2022 by the unlawful death of Mahsa Amini, the names of Iran’s manifold victims of gender violence rain down softly on the plinths and rise in a ghostly stream from the poppy fields at their base – honouring and humanising the untold women and girls lost to this ongoing state-sanctioned femicide.

This street-based triptych can be found on walls in London, Bristol, and Manchester. Produced for International Women’s Day 2023 in collaboration with the wild posting company UNCLE and with creative direction from Olly Walker.

All photographs ©UNCLE.

1 Sigh. 15. Revolutionary by Ziba Karbassi. Translated by Ziba Karbassi and Nazlee Radboy.



**BTJ** BROCKWELL PARK BRIXTON

**RONIXX**  
**ENSEEBA SKILLIBENG**

CHUNKS - CHANNEL ONE - DANKIE SOUNDS  
 GENERAL LEVY - GYAKIE  
 MARY BOSSY - JAH9 - MERCEDES BENSON  
 PIONEER - SUPA D - COLOSTEPS  
 SAS KWAME - SAKON SOUND - SEANI &  
 FRIENDS - STYLO G - TASH LG

20.000 - 45.000

020 640 x CITY-SPLASH.COM

TALIA A. DARLING  
 MARK ASHLEY DUPE

**WHERE YOU REALLY FROM?**

10.03.2023

CHAKRUMAN  
 DORIS  
 KADAMPOND  
 CALLEEN PRINCEA  
 PRINCE BEACH  
 REBEKA BLAYS  
 NIKKI POLYDADES

10.03.2023

"TIMING, TIMBRAL  
 RICHNESS AND  
 EMOTIONAL POWER  
 IN ABUNDANCE"  
 ★★★★★

"BEAUTIFULLY  
 POISED"  
 ★★★★★

"SOUNDS LIKE A  
 THROWBACK FROM  
 A BYGONE ERA"  
 ★★★★★

"JAZZ IS BACK,  
 BABY"  
 ★★★★★

"SILKY-VOCED  
 RISING JAZZ STAR"  
 ★★★★★

"BEEL-BUTTERY  
 VOCALS."  
 ★★★★★

"JAZZ  
 BEING  
 BROUGHT  
 IN A  
 NEW  
 WAY"  
 ★★★★★

"JAZZ  
 BEING  
 BROUGHT  
 IN A  
 NEW  
 WAY"  
 ★★★★★

2<sup>nd</sup> GRAMMY  
 WINNER

**SAMARA  
 JOY**

BEST NEW ARTIST  
 & BEST JAZZ  
 VOCAL ALBUM

#WMD2023 WomenLifefreedom

**POWER RARELY FALLS WITHIN THE RIGHT HANDS**

STELLA ALBERT  
 NIKKI POLYDADES  
 REBEKA BLAYS  
 CHAKRUMAN  
 DORIS  
 KADAMPOND  
 CALLEEN PRINCEA  
 PRINCE BEACH  
 REBEKA BLAYS  
 NIKKI POLYDADES  
 TASH LG  
 STYLO G  
 MERCEDES BENSON  
 JAH9  
 GYAKIE  
 DANKIE SOUNDS  
 CHANNEL ONE  
 CHUNKS  
 GENERAL LEVY  
 SEANI & FRIENDS  
 PIONEER  
 SUPA D  
 COLOSTEPS  
 MARY BOSSY  
 SAS KWAME  
 SAKON SOUND  
 ENSEEBA  
 SKILLIBENG

**LIFE**

**IF YOU ONLY KNEW HOW EXHAUSTED IT IS TO HAVE POWER BY YOURSELF**

PARTISKA GARTI  
 SANDA P. APOLINA  
 KUNIA NA GIBI  
 ARYKA SORATI  
 PRATIKA  
 SANDA P. APOLINA  
 KUNIA NA GIBI  
 ARYKA SORATI  
 PRATIKA



AL TIMBERAL  
BESS AND  
INAL POWER  
BUNDANCE

★★★★

"BEAUTIFULLY  
POSED"

★★★★

"SOUNDS LIKE A  
THROWBACK FROM  
A BYGONE ERA"

★★★★

"HIGH BATTERY  
VOCALS"

★★★★

"A MASSIVE  
JAZZ SOUND  
FROM A NEW  
GENERATION"

2x GRAMMY  
WINNER

**SAMARA  
JOY**

BEST NEW ARTIST  
& BEST JAZZ  
VOCAL ALBUM

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A GOOD DREAM A GOOD DREAM



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The Debut Album  
Out Now

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27TH MAY

**W  
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S  
A**

BROCKWELL

a celebration of  
independent music

27TH MAY

**W  
A  
S  
A**

BROCKWELL

a celebration of  
independent music

**WIDE AREA**

Don Brockwell Park London

**CAROLINE**  
ALEX G / BLACK CO  
DANIEL AVERY / ON  
OSEES / SHYGIRL / TIRZ  
VIAGRA BOYS - W

AROOJ AFTAB / COUCO  
GILLA BAND / JOCKST  
LEBANON HANOVER / LOS B  
SUNSET ROLLERCO

A PLACE TO BURY STRA  
BUTCH KASSIDY / CIVIC  
GLASS BEANS - HABIB  
MAD MAD MAD / NAIMA BOCK /  
O' / OPTIMO (ESPACIO)  
THE UNDERGROUND YO

**SATURDAY  
27TH MAY**

a celebration of independent  
music and counterculture

27TH MAY

**W  
A  
S  
A**

BROCKWELL

a celebration of  
independent music

#WID2023 #WomenLifeFreedom

NOB TASHIEMBA SHARQ

DIANA MARIKHOUDI

WOLGAN MARIKHODAI

SETRER TAIKA

WOLGAN MARIKHODAI

MARIA EMANSAI GHAM SIEH

WANTER LOTI ROTINEJALI

ARAWI AL-BAID

ASAR PANJANI

WOLGAN MARIKHODAI

PARASTOO MORADKHAN

YARA JARA AZALI

AVLAR HAGHI

PEGAH CHAVUSIET

DARYA MARZIEH NAZANDER

ASHRAF NIKBAKHT

SAMANEH NIJMAN

ATEFER AG AME

SANAZ KUSANBAZ

HASTI KAROUI

ROSA CHARAMI

WOLGAN MARIKHODAI

PARASTOO MORADKHAN

YARA JARA AZALI

AVLAR HAGHI

PEGAH CHAVUSIET

DARYA MARZIEH NAZANDER

ASHRAF NIKBAKHT

SAMANEH NIJMAN

ATEFER AG AME

SANAZ KUSANBAZ

HASTI KAROUI

ROSA CHARAMI

**FREEDOM**

ONLY  
OW  
ING  
BE  
ED

MAZIEH DOSHMAN ZARI  
MADEH JAVANFAR  
BERNAZ NESI MAI  
FERESHTEH ABTAMADI  
DR. PARISA BAKHTAVAN  
NASIM SOGHI

#WID2023 #WomenLifeFreedom

WOLGAN MARIKHODAI

SETRER TAIKA

WOLGAN MARIKHODAI

MARIA EMANSAI GHAM SIEH

WANTER LOTI ROTINEJALI

ARAWI AL-BAID

ASAR PANJANI

WOLGAN MARIKHODAI

PARASTOO MORADKHAN

YARA JARA AZALI

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SAMANEH NIJMAN

ATEFER AG AME

SANAZ KUSANBAZ

HASTI KAROUI

ROSA CHARAMI

**THERE CAN  
BE  
NO GODS  
WALKING  
AMONGST US**







